

SIREHOUSTON.ORG



2021 ANNUAL REPORT



"Therapeutic riding is simply magical."

THERAPEUTIC HORSEMANSHIP



MESSAGE FROM THE PRESIDENT



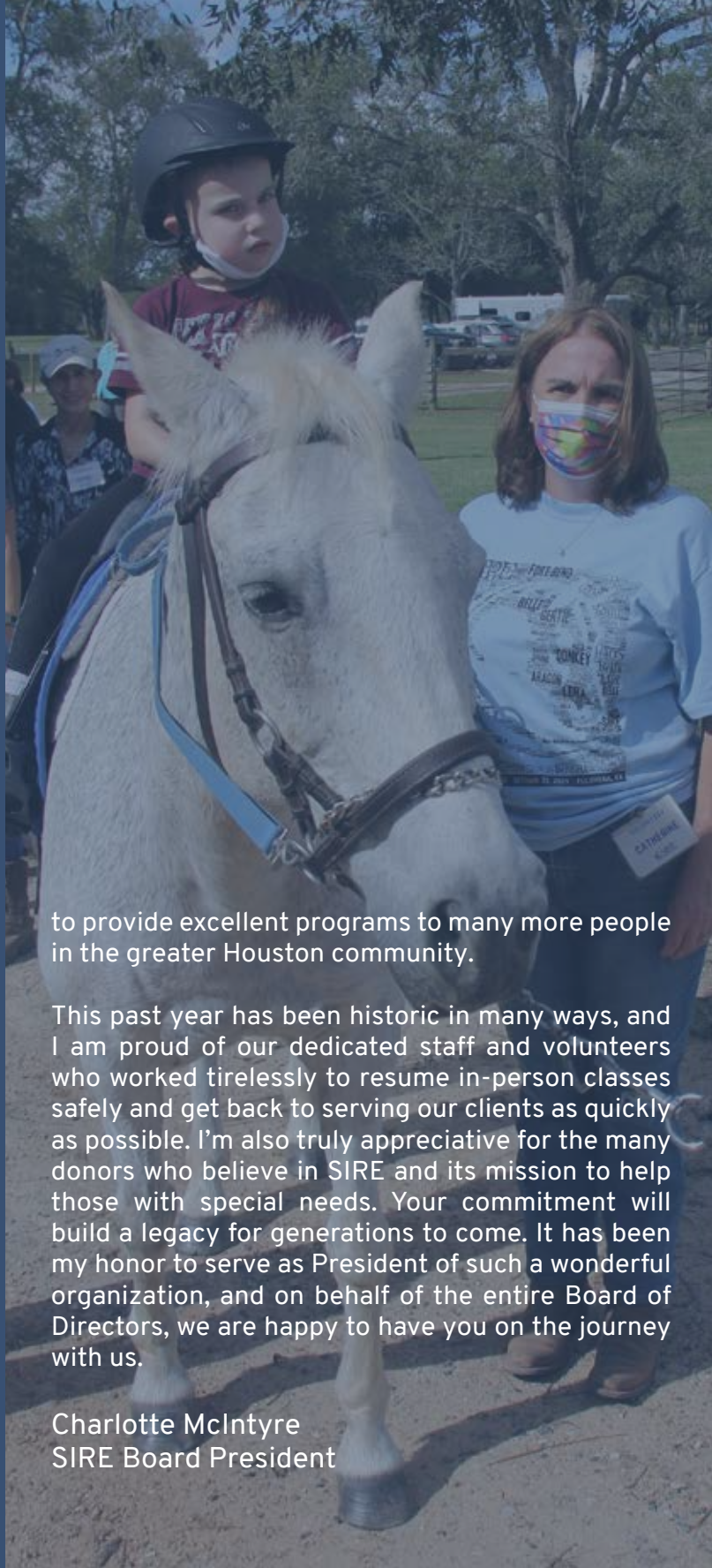
Greetings!

I hope this message finds you healthy and well. Our 2020-2021 fiscal year was a historic moment for SIRE as we launched a \$3.5 million campaign amidst a pandemic. Despite all the setbacks COVID presented, the need for equine-assisted activities remains strong. Our dedication to serving those living with life challenges has continued and even grown in need.

The missed days of riding due to COVID-19 health mandates restricted SIRE from operating for weeks. The riders were significantly affected physically and emotionally when they were unable to participate in their weekly therapeutic riding class. SIRE found a way to resume classes on a limited basis in late June 2020 in accordance with CDC guidelines. The driving force was the constant plea from our riders and their families asking us to please return to the arena.

Hearing and seeing the need to grow our programs, the SIRE Board of Directors decided it was time to initiate a plan to support one of the pillars of our Strategic Plan – to improve infrastructure.

To that end, I am pleased to report we launched a \$3.5 million capital campaign to build a new barn, second arena, and the LGI Homes Visitor and Education Center. Launched in September 2020, we quickly gained financial support from our board members, donors, corporations, and foundations. In just 10 short months, we had met our goal. We broke ground for the LGI Homes Visitor and Education Center on June 8, 2021, and progress continues with a goal to complete construction by September 2022. This is the first in a series of improvements needed




to provide excellent programs to many more people in the greater Houston community.

This past year has been historic in many ways, and I am proud of our dedicated staff and volunteers who worked tirelessly to resume in-person classes safely and get back to serving our clients as quickly as possible. I'm also truly appreciative for the many donors who believe in SIRE and its mission to help those with special needs. Your commitment will build a legacy for generations to come. It has been my honor to serve as President of such a wonderful organization, and on behalf of the entire Board of Directors, we are happy to have you on the journey with us.

Charlotte McIntyre
SIRE Board President


THE IMPACT OF SIRE

A woman wearing a riding helmet and a light-colored t-shirt with "SIRE" printed on it stands in a grassy field. She is looking towards the camera with a slight smile. The background is a soft-focus green field.

Thanks to the dedication and support of our volunteers, foundations, corporations, and many individuals SIRE continues to provide life-changing programs for riders like Michelle. When Michelle started riding at SIRE, she was very excited and quickly showed her natural horsemanship abilities. She previously used a wheelchair to get around most of the time. After about six months of riding, Michelle moved to a three-wheeled walker and then onto walking unassisted.

Michelle's horse played a critical role in her success. SIRE maintains a wide variety of horses to meet the physical and emotional needs of each rider and each horse is specially trained to handle an array of noises, quick motions, and unexpected actions that can arise during any session. The bond between a human and a horse are pivotal to the success of therapeutic riding.

SPECIALLY TRAINED HERD SPONSORED

A close-up, profile view of a dark brown horse's head. The horse's eye is visible, and its mane is slightly tousled. The lighting is warm, highlighting the texture of the horse's coat.

SIRE's herd of specially trained therapy horses is pivotal to the success riders experience at SIRE. The exceptional care our horses receive includes special diets, regular hoof and veterinary care, plenty of pasture time as well as massage and chiropractic treatments.

After performing in the show ring, on the polo field or as trusted family companions, our SIRE horses are thriving in a new career that gives them renewed purpose well into their golden years.

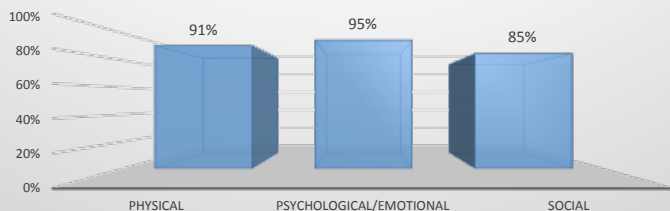
Thank you to those donors who sponsored many of our horses throughout the year to help guarantee the health and well-being of these magnificent animals as they work to make life better for all who interact with them.

STATISTICS AFFIRM LIFE-CHANGING RESULTS

“We can see how riding at SIRE helps with fine motor skills and builds her confidence. When you get all those things working together, it helps with her cognitive learning, too.”

Our annual rider survey results showed that the significant majority of respondents experience physical, psychological and emotional, or social benefits in their daily lives. These results exceed or are equal to last year’s results.

**Benefits of Therapeutic Riding at SIRE
2020-21 with 66% of riders reporting**



83% report that SIRE has been the best activity of all the various therapies and activities they have tried.

MAJOR ACCOMPLISHMENTS

Successfully operated therapeutic riding classes in accordance with CDC guidelines for COVID-19. We relocated our Fort Bend site to a temporary location in Fort Bend County due to the continued lock down policies at Richmond State Supported Living Center (RSSLC).

Resumed the Equine-Assisted Learning program for at-risk children. This program helps students learn positive behaviors, emotional regulation, and trust.

Launched a capital campaign for improvements at the Spring location to better serve clients. Successfully raised \$3,300,000 to date. On June 8th SIRE broke ground on the first phase of the project the LGI Homes Education and Visitors Center.

As planned, the Hockley property has been sold or is under a lease/purchase agreement. This strategic decision has streamlined operations and increased reserves.

Made significant progress on our Strategic plan of:

- Building operating reserves to over \$300,000
- Moving all IT to the cloud
- Enhanced reporting on programs and outcomes





OUR PARTNERS

Avondale House
 Boy Scouts of America, local troops
 Cristo Rey Jesuit High School
 DePelchin Children's Center
 Dow Chemical Company
 GE Company
 Harris County Department of Education
 Inspiring Hands
 Junior League of Houston
 LGI Homes, Inc.
 Lone Star College School of Nursing
 Multiple Sclerosis Society
 PATH International
 Reach Unlimited
 Rice University
 Texas Department of Aging
 & Disabilities Svcs
 Sam Houston State University
 Special Olympics Texas

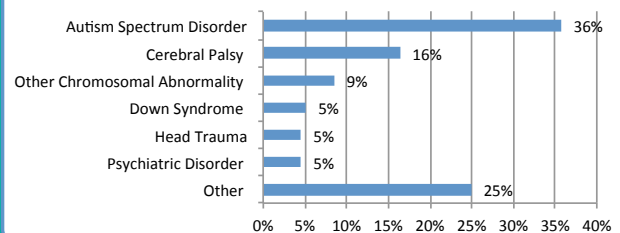
FINANCIALS

July 2020 - June 2021

Program expenses were 62% of the total expenses. Complete financial statements and the most recent income tax forms may be found on the SIRE website at sirehouston.org.

TOTAL ASSETS	\$ 3,176,456
INCOME	2021
Corporate	\$ 9,900
Foundations & Org.	\$ 252,000
Individuals	\$ 176,985
Capital Campaign	\$ 1,772,465
Tuition	\$ 236,311
Government Grants	\$ 116,320
Special Events	\$ 177,788
Other Income	\$ 26,446
Gain on Sale of Land	\$ 463,262
Total Income	\$ 3,231,477
EXPENSES	
Programs	\$ 784,786
Administration	\$ 232,829
Development	\$ 247,723
Total	\$ 1,265,338

FY2021 Disabilities Therapeutic Riding



OUR DONORS

GRAND CHAMPION

\$20,000 and over

Mr. and Mrs. John Beck
Mr. and Mrs. Patrick Callahan
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Sunderland Foundation
Texas Children's Hospital
Kathy & Rick Walton Charitable Foundation
William and Marie Wise Family Foundation

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\$5,000 - \$19,999

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\$1,000 - \$4,999

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\$500.00 - \$999.99

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